

**SIKKIM SNA**  
**SWACHHTA ACTION PLAN**  
**2021-2022**



Sikkim SNA  
 State Environment Agency  
 Forest and Environment Department  
 Government of Sikkim



**Swachhata Pakwada Plan of Action**  
**December 1-15, 2021**

| SN | Date(s)                        | Name of Activity   | Location<br>(Detailed Address)  | Target Group(s)  |
|----|--------------------------------|--|---|--|
| 1. | 1/12/2021<br>to<br>15/12/ 2021 | <ol style="list-style-type: none"> <li>Broadcast of Jingles through AIR Gangtok and FM stations Sikkim (93.5 Red FM and 95.0 Radio Misty)</li> <li>Hoardings at major town location on curbing SUPS</li> <li>Signature campaign on green pledges</li> <li>Distribution of Jingles to Mainline taxi and tour operators</li> </ol> All the above activities will be focussed on curbing SUPS   | Across the State<br><br>Major Town areas of Gangtok, Namchi, Geyzing, Mangan, Jorethang, Rangpo, Singtam, Pakyong etc | General Public   |
| 2. | 1/12/2021<br>to<br>15/12/ 2021 | Propagation of Green Good Deeds at educational institutions and neighbourhood through the following action based awareness activities; <ol style="list-style-type: none"> <li>Curbing the use of Single Use Plastics</li> <li>Awareness on air and water pollution (Walk to School/ Cleanup of water sources)</li> <li>Clean up drives focusing on plastic pick up and safe disposal campaign</li> <li>Clean up of nearby jhoras, nallahs, road sides etc</li> <li>Maintenance of school's botanical and herbal garden</li> <li>Activities promoting local culture and traditions</li> <li>Hugging the tree campaign</li> <li>Awareness for energy conservation</li> <li>Promotion of organic farming in schools (growing own</li> </ol> | To be participated by 800 Eco-clubs at schools and colleges across the state  | Students, teachers, non-teaching staffs, neighbourhood, local community, household etc |

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|-----------|--------------------------|--|---|--|
|           |                          | vegetables, kitchen garden etc)<br>10. Any relevant activity as convenient   |   |  |
| 3.        | 1/12/2021<br>(Wednesday) | Awareness on curbing of SUPs focusing on banning the use of plastic and Styrofoam cutleries etc followed by clean up drive   | Nalam Ward of Namthang-Manedara GPU, South Sikkim in coordination with local association and panchayat  | Local Public   |
| 4.        | 2/12/2021<br>(Thursday)  | Awareness programme for Producers, Importers & Brand Owners (PIBOS), Distributors/wholesalers, Waste Management Agencies (WMAs) on Extended Producers Responsibility (EPR) for recycling and reusing plastic waste under PWM Rules, 2016 | Forest Conference Hall, Deorali, Gangtok in association with State Pollution Control Board Sikkim   | Industrial units including PIBOS, Distributors, wholesalers, Waste Management Agencies (WMAs), Pharma units, etc |
| 5.        | 3/12/2021<br>(Friday)    | Plastic pick up drive and awareness on curbing SUPs, propagation of state government policy decision of blanket ban of packaged water bottles (up to 2 lts) in Sikkim state  | Nature trail from Bay, to Tholung at Dzongu, North Sikkim in association with Territorial, Wildlife and KNP North division of Forest and Environment Department | Tourism stakeholders, tourists, trek operators and local public  |
| 6.        | 4/12/2021<br>(Saturday)  | Awareness on curbing of SUPs focusing on banning the use of plastic and Styrofoam cutleries; Riverfront clean up; plastic litter pick up campaign etc  | Phodong and Kabi, North Sikkim in association with local association and Territorial, Phodong Range   | Local public   |
| 7.        | 5/12/2021<br>(Sunday)    | Awareness on curbing of SUPs focusing on banning the use of plastic and Styrofoam cutleries etc followed by riverfront clean up of jhoras, nallahs with plastic litter pick up campaign  | Lower Burtuk Municipal ward, Gangtok, East Sikkim in association with local association and ULBs  | Local public   |
| 8.        | 6/12/2021<br>(Monday)    | Awareness on curbing of SUPs and clean up of jhoras, plastic pick up drive etc in association with local councillor  | Gangtok, Upper Tathangchen, Below school premises   | Local Public   |
| 9.        | 7/12/2021<br>(Tuesday)   | Awareness on curbing of SUPs and clean up of jhoras, plastic pick up drive etc in association with local panchayat   | Lower Tatangchen, Gangtok, East Sikkim  | Local Public   |
| 10.       | 8/12/2021<br>(Wednesday) | Awareness on curbing of SUPs and clean up of jhoras, plastic pick up drive etc in association with local panchayat   | Rateypani, South Sikkim   | Local Public   |

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|-----------|---------------------------|---|--|------------------------|
| 11.       | 9/12/2021<br>(Thursday)   | Awareness on curbing of SUPs and clean up drive in association with urban local body, taxi driver's association etc | Pakyong bazar area,<br>East Sikkim           | Local Public           |
| 12.       | 10/12/2021<br>(Friday)    | Awareness on curbing of SUPs and clean up drive in association with urban local body, taxi driver's association etc | Singtam bazar area,<br>East Sikkim           | Local Public           |
| 13.       | 11/12/2021<br>(Saturday)  | Awareness on curbing of SUPs and clean up drive in association with urban local body, local association etc         | Tadong, Phewa busty,<br>Gangtok, East Sikkim | Local public           |
| 14.       | 12/12/2021<br>(Sunday)    | Awareness on curbing of SUPs and clean up drive in association with local association                               | Dikchu bazar area,<br>East Sikkim            | Local Public           |
| 15.       | 13/12/2021<br>(Monday)    | Awareness on curbing of SUPs and clean up drive in association with local association                               | Singhik bazar area,<br>North Sikkim          | Local public           |
| 16.       | 14/12/2021<br>(Tuesday)   | Awareness on curbing of SUPs and clean up drive in association with urban local body, local association etc         | Mangan bazar area,<br>North Sikkim           | Local Public           |
| 17.       | 15/12/2021<br>(Wednesday) | Signature campaign on green pledges and closing of Pakwada  | Gangtok (Deorali town<br>area and MG Marg)   | General Public         |

**All the activities will be conducted with strict adherence to Covid-19 safety protocols issued by Home Department, Government of Sikkim. Masks, sanitizers and gloves will be provided to participants.**

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